



York Older People's Assembly
Working for older people in York

*International
Day of Older
People in York:*

IDOP24

Saturday 28th September 2024



In celebration of the International Day of
the Older Person

What is YOPA about??

Giving voice & visibility to older people in York, we

- Represent the views of older people in York to decision makers locally and nationally.
- Inform older people about services that are available.
- Identify where needs are not being met

How do we do that?

➤ Campaign:

- Blue badge
- Digital inclusivity/choice
- Pension Credit
- ...and more

➤ Open Meetings

- ✓ Housing in later life
- ✓ Integrated Frailty Hub
- ✓ Public transport
- ✓ Carers' support
- ✓ Social Prescribing

➤ 50+ Festival

➤ IDOP

➤ Newsletters

➤ Support Research

➤ Information Fairs

➤ Network & linkages

✓ OCAV; AUKY; AFY; DF; AWOC;
Minds&Voices; Parkinson's Soc;

✓ St Sampsons; VCSE; Healthwatch;
CVS

also, YTR, YMT, YSJSU

So, what about IDOP??

Co-located with the acclaimed 50+ festival, this is York's translation of the UN-designated international day for elders: October 1st

- It's a showcase for voice and visibility
- It brings ageing well into the mainstream
- It challenges ageism - gently!
- It asserts creativity, contribution and full citizenship
- It enables intergenerational co-working and playing
- Its about having fun!

So, what did we do?

- Co-created programme with partners
- Butterfly-themed creative displays by partners in public settings & 10 exhibition trail
- Film of eminent elders reflecting memories and dreams
- Films of creative activity...plus film showings
- Great engagement with local press
- Brave (and successful) venture into world of social media
- Butterfly parade on 28 September
- St Helens Square butterfly installation
- Live performances on 28 September
- Proud recognition by Civic Party